



*“Great leadership does not
happen by chance”*

CER CourseFinder

For more than 20 years, CourseFinder has been a leading source of open enrollment executive development activities for high potential managers and leaders. The CF database contains more than 1,200 courses and development activities offered by the top 200 universities and other providers around the globe. These development activities are summarized, evaluated, and delivered to the manager's desktop. CF enables your managers to review, select, and enroll in the "best of the best" development activities to increase their skills and reduce their time to proficiency.

CourseFinder offers these benefits to our members:

- Comprehensive research into the best development activities
- A cost effective solution in selecting these activities
- Accessible at the desktop any time, anywhere
- Reduced cycle time in developing your leaders
- A network of good companies that are already CF members



The qualities of your leaders have a critical impact on the success of your organization.



Introducing CER Excelerator

CER has taken the "best of the best" leadership development activities from its CourseFinder product and expanded the concept to include all of the media that organizations use to develop their present and future leaders. More importantly, Excelerator tailors these media around your organization's key competencies or equivalent values and provides the software tools to make them easily accessible to your leaders.

Build cutting-edge development plans

Provide your managers and professionals with a process for quickly and easily creating development plans with activities evaluated and selected for their excellence. Researched around the competencies important to your organization's success, managers search our proprietary development resource guide, then click to create an outstanding development plan every time. They choose from some of the best on-job activities, books, multi-media, online learning and open enrollment courses available today.

Deliver the information right at each desk

The portal and the competencies are customized and accessible via the Internet to every manager that you select to be part of your accelerated development program. By putting the information on their desktops, every manager and professional in your organization has access to proven resources to guide them in their daily activities on the job, where 70% of all learning takes place anyway.

Provide the most objective information possible

We don't sell software systems or create and sell our own courses. What we do offer is an objective process for determining the best development activities available from around the globe. This helps your organization to increase the rate of development of your managers and professionals by tailoring development specifically to your culture and their needs.

Chart a clear course in a sea of information

You don't need to know the titles of all 10,000 leadership books listed on Amazon.com — you really need to know the best 20 books that relate to each of your organization's competencies and development needs. There are more than 7,000 vendors offering a virtual sea of options for corporate training and development. We save you valuable time and money by becoming your expert on the best leadership development interventions available today. Use our experienced team to pre-qualify your interventions and know that your organization's development budget is being spent only on top-quality learning opportunities that you have approved in advance.

Accelerating leadership development is what we do

CER began operations in 1984 as The Corporate University®. It was created from a simple idea; help businesses locate, organize and evaluate the "best of the best" executive development programs for high potential managers and executives.

In the process, we've gained extensive knowledge and experience in the area of the learning management process and have helped hundreds of businesses both in the US and abroad with the development of their current and future leadership.

Start optimizing your management and leadership development processes with a simple call to **877.893.0369** (toll free) today.



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